

## Logo.



Monochromic Negative



Monochromic Positive



## Colors

### Green Blue

CMJN C86 - M32 - J54 - N21  
RVB R7 - V112 - B107  
Hex 07706B

### Midnight Blue

CMJN C100 - M95 - J49 - N73  
RVB R8 - V12 - B39  
Hex 080C27

### Bright Orange

CMJN C0 - M58 - J94 - N0  
RVB R240 - V130 - B23  
Hex F08217

## Typography.

### Primary Typography.

Lufga Font Family

Thin  
ExtraLight  
Light  
Regular  
Medium  
SemiBold  
Bold  
ExtraBold  
Black

*Thin Italic*  
*ExtraLight Italic*  
*Light Italic*  
*Italic*  
*Medium Italic*  
*SemiBold Italic*  
*Bold Italic*  
*ExtraBold Italic*  
*Black Italic*

### Secondary Typograhpy.

Arial Family Font.

Regular  
Bold

*Italic*  
*Bold Italic*